



## GAZ DE FRANCE

World Gas Congress  
Amsterdam  
150 sq. m.

For Gaz de France booths, MBD Espace imagined meeting places, where solidarity, respect, generosity and friendliness would be expressed.

The Group's anticipation potential and projected ambitions are expressed by a totem tree acting as a screens and communications support.

In the case of surface areas above 100 sq. m, this is achieved by way of a metaphor for the village square, featuring a tree with controlled shapes in the way of a bonsai, encouraging people to gather, to meet, to dialogue.

For smaller surfaces, there is a specially-designed range of furniture. The modernity of formal language associated with images of a sublimated nature give the brand a contemporary elegance.





m3d espace

- Deployment : International business