



DCNS

Design Charter

Recent mergers in the maritime industry have given birth to a new giant in the industry: DCNS. This group with international ambitions has adopted new image codes where sea visuals are associated with perspectives..

treating them in different colours to properly align and prioritise the sections:

- Grey for exhibition areas
- Blue for working areas
- Red for reception areas



For the agency, the idea was to work on a design charter for all of the Group's booths.

The modular furniture allows the Group to occupy surface areas ranging from 25 to 400 sq. m..

To reproduce the sea, we used slabs modelled after the lapping of waves,



m3d espace

- Deployment : Design Charters