



# EUROCOPTER

ILA  
Berlin  
400 sq. m.

Following the Paris Air Show, Eurocopter asserted its presence with a chalet in Berlin, also set up by MBD Espace.

helicopter products expresses a feeling of lightness, discretion and carefully crafted drawings.

To celebrate the launch of a brand new equipment, the NH90 helicopter, the idea was to create a surprise in order to attract attention and stimulate responsiveness.

From this wide sky, a white aperture opens up on to Eurocopter's interior.

The façade, bedecked with a stretched canvass displaying the brand's corporate colours, allows a view on the sky and its mechanical denizens. This way of treating

This entrance upsets traditional bearings. Entirely covered in white, the ground and the ceiling blend into one another, turning this entrance into a totally refined space, acting as an airlock granting access to meeting rooms, restaurants and to the bar.



mbd  
espace

- Exhibition : Exhibition Buildings